



# SEO Meta + AI User Guide

PrestaShop module · Compatible with PrestaShop 1.7, 8 and 9

## Perfect meta tags **written by AI in bulk**

SEO Meta + AI lets you manage the SEO meta title and description for every entity with a live Google SERP preview, apply bulk template rules, or generate optimized meta in bulk using your own AI key. It also adds Open Graph tags, Twitter Cards, schema.org JSON-LD, canonical URLs and robots control — so search engines and social networks understand every page. No coding, no theme edits.

### 1. Installation

1. In the back office go to **Modules** → **Module Manager** → **Upload a module** and select the module ZIP.
2. Once installed, click **Configure** to open the setup wizard.

**Updates are automatic.** They are tied to your domain — no licence key to enter. Development domains ( `.local` , `.test` , `localhost` ) are always allowed. When a new version is available it is shown right inside the module.

### 2. Configuration — step by step

The Configure screen brings the per-page meta editor, bulk tools and global settings together. Pick an **Entity** (product, category, CMS page, manufacturer, supplier or home) and a **Language** at the top, then work through the panels below.

## SEO Meta + AI

**Per-page meta editor & SERP preview** — fine-tune any single page:

- **Meta title** and **Meta description** — edit them with a live Google SERP preview and character counters that compare against your target lengths.
- **OG title / OG description / OG image URL** — optional Open Graph overrides for how the page looks when shared.
- **Canonical URL** and **Robots** — set a canonical address and choose indexing (*index, follow, noindex, follow, index, nofollow* or *noindex, nofollow*) per page.

**Bulk template rules** — fill many pages at once with a pattern:

- Pick an entity and language, then write a **Meta title pattern** and/or **Meta description pattern** using variables like `{name}`, `{category}`, `{brand}`, `{price}`, `{reference}` and `{shop_name}`.
- Tick **Only where meta is currently empty** to avoid overwriting pages you have already tuned, then **Apply template**.

**Bulk AI generation** — let AI write your meta:

- Choose entity and language, then use **Estimate cost** and **Preview AI request** before running **Generate with AI**.
- The provider panel shows the active provider, model and your remaining monthly budget; generation needs an API key (see Settings).

**Settings** — global output and AI configuration:

- **Module enabled** — the master on/off switch.
- **Emit Open Graph / Twitter Card, Default og:type, Twitter card type** and **Twitter @site handle** — control social tags.
- **Emit JSON-LD** with toggles for **Organization + WebSite on home, Product + Offer on product page** and **BreadcrumbList** — control schema.org output.
- **Emit canonical link**, plus **Title target length** and **Description target length** for the SERP counters.
- **Provider** (Anthropic, OpenAI or Gemini), optional **Model**, the per-provider **API key**, an optional **Brand tone hint**, and **Budget per run / Budget per month** spending caps.

**SEO Meta + AI**

[Editor](#) [Bulk templates](#) [AI generation](#) [Settings](#)

Entity  Language

| ID | Name                                   | Meta title (override) | Status                     |
|----|--|-----------------------|----------------------------|
| 1  | Hummingbird printed t-shirt            |                       | empty <a href="#">Edit</a> |
| 2  | Hummingbird printed sweater            |                       | empty <a href="#">Edit</a> |
| 3  | The best is yet to come! Framed poster |                       | empty <a href="#">Edit</a> |
| 4  | The adventure begins Framed poster     |                       | empty <a href="#">Edit</a> |
| 5  | Today is a good day Framed poster      |                       | empty <a href="#">Edit</a> |
| 6  | Mug The best is yet to come            |                       | empty <a href="#">Edit</a> |
| 7  | Mug The adventure begins               |                       | empty <a href="#">Edit</a> |
| 8  | Mug Today is a good day                |                       | empty <a href="#">Edit</a> |
| 9  | Mountain fox cushion                   |                       | empty <a href="#">Edit</a> |
| 10 | Brown bear cushion                     |                       | empty <a href="#">Edit</a> |
| 11 | Hummingbird cushion                    |                       | empty <a href="#">Edit</a> |
| 12 | Mountain fox - Vector graphics         |                       | empty <a href="#">Edit</a> |
| 13 | Brown bear - Vector graphics           |                       | empty <a href="#">Edit</a> |
| 14 | Hummingbird - Vector graphics          |                       | empty <a href="#">Edit</a> |
| 15 | Pack Mug + Framed poster               |                       | empty <a href="#">Edit</a> |
| 16 | Mountain fox notebook                  |                       | empty <a href="#">Edit</a> |
| 17 | Brown bear notebook                    |                       | empty <a href="#">Edit</a> |
| 18 | Hummingbird notebook                   |                       | empty <a href="#">Edit</a> |
| 19 | Customizable mug                       |                       | empty <a href="#">Edit</a> |
| 20 | Gift Card                              |                       | empty <a href="#">Edit</a> |

[Updates](#)

SEO Meta + AI — meta editor with SERP preview, bulk templates, AI generation and settings

### 3. Check that it works

- Edit a product's meta title and description and confirm the live SERP preview and character counters update.
- Open that product on the front office, view the page source and check the `<title>`, meta description, Open Graph tags and `<script type="application/ld+json">` match.
- Paste a product URL into Google's *Rich Results Test* to confirm the structured data is valid.
- Run a bulk template or AI generation on a few empty pages and verify the meta is filled in.

### 4. FAQ

**Do I need an AI key to use the module?**

No. The meta editor, bulk templates, Open Graph, JSON-LD, canonical and robots all work without AI. The API key is only needed for bulk AI generation.

### **Will it overwrite meta I have already written?**

Not unless you ask it to. The bulk tools have an "Only where meta is currently empty" option that protects pages you have already tuned.

### **Can AI spending get out of control?**

No. You set a hard budget per run and per month, and you can estimate the cost before generating.

### **Will it conflict with another SEO module?**

Each output (Open Graph, JSON-LD, canonical, robots) can be turned off independently, so you can run it alongside other tools without duplication.