



# Product & Store Reviews **User Guide**

PrestaShop module · Compatible with PrestaShop 1.7, 8 and 9

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## Turn happy customers **into Google star ratings**

Product & Store Reviews collects product and store reviews with star ratings, photos, multi-criteria scores, a verified-purchase badge and helpful votes. Moderate everything from the back office, reply to customers, send reminder emails, and output valid schema.org JSON-LD so your products can show star ratings in Google results. No coding, no theme edits.

### **1. Installation**

1. In the back office go to **Modules** → **Module Manager** → **Upload a module** and select the module ZIP.
2. Once installed, click **Configure** to open the setup wizard.

**Updates are automatic.** They are tied to your domain — no licence key to enter. Development domains ( `.local` , `.test` , `localhost` ) are always allowed. When a new version is available it is shown right inside the module.

### **2. Configuration — step by step**

The Configure screen has a moderation list (approve, reject or reply to reviews) and a Settings panel where you decide who can review, what reviewers can attach, and which emails and rich snippets are sent. The options below are all on the Settings panel.

## Settings

**Who can review & moderation** — control submission and publishing:

- **Enable reviews** — the master on/off switch for the whole module.
- **Who can review** — *Everyone* or *Only verified buyers*. Verified buyers get a verified-purchase badge automatically.
- **Auto-approve new reviews** — publish immediately, or leave off to moderate every review by hand first.
- **Require GDPR consent checkbox** and **Use cli\_captcha when available** — add a consent box and CAPTCHA protection to the form.
- **Max reviews per IP per hour** — anti-spam limit (0 = unlimited).

**What reviewers can add** — enrich each review:

- **Allow photo upload** and **Max photo size (KB)** — let customers attach photos and cap their size.
- **Enable multi-criteria sub-ratings** — add detailed scores (e.g. quality, value, delivery) on top of the main star rating.
- **Enable helpful / not-helpful votes** — let visitors vote reviews up or down.
- **Enable store reviews** — collect reviews about the store itself, not only products.
- **Reviews per page** — pagination of the review list.

**Emails & notifications** — keep the loop going:

- **Send review-reminder emails, Reminder delay (days)** and **Reminder trigger order-state IDs** — automatically invite customers to review after an order (leave the states empty to trigger on order validation).
- **Notify merchant of new reviews** and **Notification email** — alert you when a review arrives (empty = the shop email).

**Google rich snippets** — earn the stars in search:

- **Emit product JSON-LD rich snippet** — output schema.org Product data with the aggregate rating on product pages.
- **Skip rich snippet if the page already has an aggregateRating** — avoid duplicate ratings when your theme already emits one.
- **Emit store aggregateRating JSON-LD** — output the store-level rating snippet.

**Drop data on uninstall** — off by default, so your reviews are kept if you uninstall the module.

## ⚙️ Settings

Enable reviews

Who can review

Auto-approve new reviews

Allow photo upload

Enable multi-criteria sub-ratings

Enable helpful / not-helpful votes

Enable store reviews

Emit product JSON-LD rich snippet

Skip rich snippet if the page already has an aggregateRating

Emit store aggregateRating JSON-LD

Require GDPR consent checkbox

Use cll\_captcha when available

Send review-reminder emails

Notify merchant of new reviews

Drop data on uninstall

Reminder delay (days)

Reminder trigger order-state IDs (CSV, empty = on order validation)

Reviews per page

Max reviews per IP per hour

Max photo size (KB)

Notification email (empty = shop email)

Settings — who can review, photos and criteria, emails and rich snippets

### 3. Check that it works

- Open a product page on the front office — the review form and any approved reviews with stars should appear.
- Submit a test review and, if auto-approve is off, approve it from the back-office moderation list; try posting a merchant reply.
- With rich snippets on, paste a product URL into Google's *Rich Results Test* and confirm the aggregate rating is detected.
- Place a test order and check the reminder email is queued after the configured delay.

### 4. FAQ

#### Will fake or spam reviews get published?

Only if you let them. Turn off auto-approve to moderate every review, restrict to verified buyers, and use the per-IP rate limit and CAPTCHA.

#### Do I need to edit my theme?

No. The reviews block and JSON-LD are added through standard hooks and work with any theme.

**Will the rich snippet conflict with my theme?**

No. Enable "Skip rich snippet if the page already has an aggregateRating" and the module steps aside when one is already present.

**Can customers add photos?**

Yes, when "Allow photo upload" is on. You can cap the file size with "Max photo size (KB)".