



SEO Redirects User Guide

PrestaShop module · Compatible with PrestaShop 1.7 → 9

Never lose a link or a 404 again

SEO Redirects manages 301/302 redirects (plain, wildcard or safe regex), monitors 404 errors and turns them into redirects in one click, auto-creates 301s when a slug changes, imports/exports CSV and detects duplicate URLs. Every target is open-redirect safe. No coding, no theme edits.

1. Installation

1. In the back office go to **Modules → Module Manager → Upload a module** and select the module ZIP.
2. Once installed, click **Configure**. A short panel opens with a **Go to configuration** button that takes you to the full configuration page.

SEO Redirects - 301/302/404 manager, auto-redirect & CSV

Redirect rules, the 404 monitor, CSV import/export, the Pretty URL helper and the settings are all managed on the configuration page.

Go to configuration

The Configure panel opens the full configuration page

Updates are automatic. Updates are included. Development domains (`.local` , `.test` , `localhost`) are always allowed. When a new version is available it is shown right inside the module.

2. Configuration — step by step

The module is organised in tabs: **Redirects**, **404 monitor**, **Import / Export**, **Pretty URL helper** and **Settings**. Start in *Settings* to switch the engine on, then add or import your redirects.

- **Redirects** — list, filter and bulk-manage your rules, or add one with a source, target, 301/302 type, optional wildcard/regex pattern matching and "append query string" option. Targets must be internal or whitelisted (open-redirect protection).
- **404 monitor** — every missing URL a visitor hits is logged here; click *Create 301* to turn it into a redirect in one step.
- **Import / Export** — export all rules to CSV (semicolon separated), or import a CSV with columns `source`, `target`, `type`, `is_regex`, `keep_querystring`, `active` in any order.
- **Pretty URL helper** — surfaces URLs that look like duplicates (same path differing only by case or a trailing slash) so you can redirect the variant to the canonical form.

Add a redirect

From the **Redirects** tab, click *Add a redirect* to open the rule form.

- **Source path or pattern** — the incoming path, e.g. `/old-page`. With *Pattern matching* on you can use `*` and `?` wildcards or a delimited regex.
- **Target** — an internal path (starting with `/`) or a URL on your shop or a whitelisted host. External, non-whitelisted targets are rejected (open-redirect protection).
- **Redirect type** — *301 Permanent* or *302 Temporary*.
- **Shop scope** **multistore** — on a multistore installation the form shows a *Shop scope* selector: restrict the redirect to one shop, or apply it to *All shops*.
- **Pattern matching** and **Append the original query string to the target** — optional per-rule switches.

The screenshot shows the PrestaShop 9.1.4 interface. The top navigation bar includes the PrestaShop logo, version, quick access, search, and user profile. The left sidebar contains a 'WELCOME' section with a dashboard link, a 'SELL' section with links for orders, catalog, customers, and customer service, and a 'CONFIGURE' section with links for shop parameters, general settings, order settings, product settings, customer settings, contact, traffic & SEO, and search. The main content area is titled 'SEO Redirects' and has tabs for 'General', 'Maintenance', and 'SEO Redirects'. Below the tabs is a 'Cavallini.net' logo and a row of buttons: 'Redirects', '404 monitor', 'Import / Export', 'Pretty URL helper', and 'Settings'. The 'Add a redirect' form is displayed with the following fields: 'Source path or pattern' (containing '/old-page'), 'Target' (containing '/new-page'), 'Redirect type' (set to '301 - Permanent'), 'Pattern matching (wildcards / regex)' (unchecked), 'Append the original query string to the target' (unchecked), and 'Enabled' (checked). A 'Back' button is at the bottom left and a 'Save' button is at the bottom right.

Add a redirect: source, target, type and per-shop scope

Settings **master switch**

The Settings tab groups the engine switch, matching behaviour, the open-redirect security and data handling.

- **Enable the redirect engine** — master switch. When off, no redirects are served and nothing is logged.
- **Log 404 errors** — record URLs that end on the 404 page so you can turn them into redirects.
- **Auto-create 301 on slug change** — when a product, category or CMS page slug changes, automatically create a 301 from the old URL to the new one.
- **Ignore the query string when matching** — match the path regardless of `?a=b` parameters (you can still append the original query string per rule).
- **Case-insensitive matching** and **Normalize trailing slashes** — treat `/Page` , `/page` and `/page/` as the same source.
- **Allowed external hosts** — comma-separated hostnames a redirect may point to besides your own shop domains. Leave empty to allow internal redirects only — this is the open-redirect protection; any other external target is rejected.
- **404 log size cap** — the maximum number of distinct 404 URLs kept.
- **Drop data on uninstall** — when enabled, uninstalling deletes all rules and the 404 log. Keep it off to preserve redirects across a reinstall.

PRESTASHOP 9.1.4 Quick Access Search

View my store

WELCOME

Dashboard

Care Center

SELL

Orders

Catalog

Customers

Customer Service

Stats

IMPROVE

Modules

Design

Shipping

Payment

International

Marketing

CONFIGURE

Shop Parameters

General

Order Settings

Product Settings

Customer Settings

Contact

Traffic & SEO

Search

Advanced Parameters

General > SEO Redirects

SEO Redirects

General Maintenance SEO Redirects

Covallini.net

Redirects 404 monitor Import / Export Pretty URL helper Settings

Updates

Status: **Valid**

Automatic updates are tied to your domain — no license key needed. Development domains (.local/.test/localhost) are always allowed.

Settings

Engine

Enable the redirect engine ☒
Master switch. When off, no redirects are served and nothing is logged.

Log 404 errors ☒
Record URLs that end on the 404 page so you can turn them into redirects.

Auto-create 301 on slug change ☒
When a product, category or CMS page slug changes, automatically create a 301 from the old URL to the new one.

Matching

Ignore the query string when matching ☒
Match the path regardless of ?a=b parameters. Per-rule you can still append the original query string to the target.

Case-insensitive matching ☒

Normalize trailing slashes ☒
Treat /page and /page/ as the same source.

Security

Allowed external hosts
Comma separated hostnames a redirect may point to in addition to your own shop domains (e.g. blog.example.com). Leave empty to allow internal redirects only. This is the open-redirect protection: any other external target is rejected.

404 log size cap
Maximum number of distinct 404 URLs kept. Existing entries keep counting; new URLs stop being added once the cap is reached.

Data

Drop data on uninstall ☐
When enabled, uninstalling the module DELETES all redirect rules and the 404 log. Keep it off to preserve your redirects across a reinstall.

Save

Settings — engine, matching, open-redirect security and data

3. Check that it works

- In *Settings*, make sure "Enable the redirect engine" is on, then add a redirect (e.g. `/old-page` → `/new-page`) and visit the old URL — you should land on the new one.
- Visit a URL that does not exist: with "Log 404 errors" on it appears in the *404 monitor*, where *Create 301* pre-fills the rule form with that URL.
- Export your rules to CSV, then re-import the file — the import report shows how many were imported or skipped.
- Try a redirect to an external, non-whitelisted host: it is rejected (open-redirect protection).

4. FAQ

What is the difference between 301 and 302?

301 is a permanent redirect (passes SEO value to the new URL); 302 is temporary. Use 301 for moved pages and 302 only for short-lived changes.

Can a redirect point anywhere?

No. Targets must be an internal path or a URL on your shop or a whitelisted host. This open-redirect protection applies to manual rules, CSV imports and saved rules alike.

Do wildcards and regex work?

Yes. Turn on "Pattern matching" on a rule to use `*` and `?` wildcards or a delimited regex; safe back-references `$1..$9` can be used in the target. Unsafe regex is rejected.

Will it slow down my shop?

No. Matching is lightweight and runs only when needed, and it is compatible with any theme through standard hooks.