

AI SEO — Get cited by AI

cll_aiseo · v1.1.1 · PrestaShop module

Make your PrestaShop store visible to ChatGPT, Perplexity, Claude and Google AI.

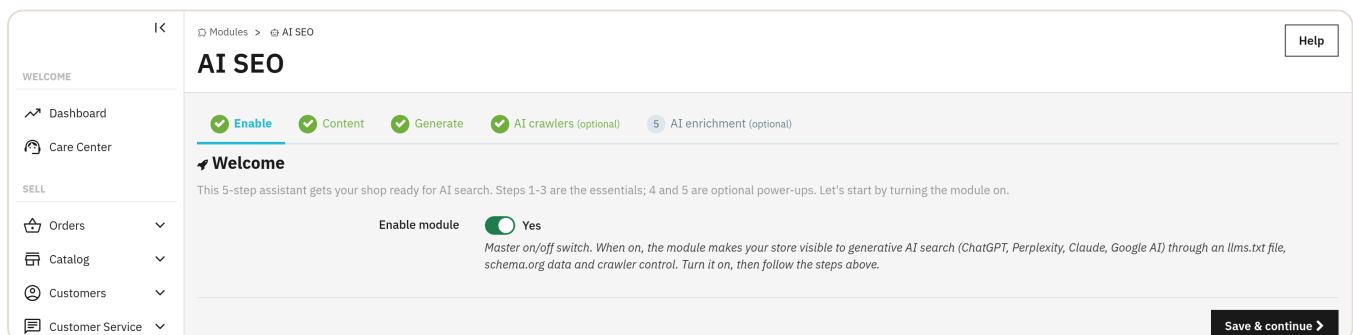
Overview

AI SEO prepares a PrestaShop store to be understood, indexed and **cited as a source** by generative AI search — ChatGPT, Perplexity, Claude and Google AI. It publishes a clean, machine-readable index of the catalogue (`llms.txt`), adds `schema.org` structured data, lets you control AI crawlers and pings search engines instantly via IndexNow.

One module, one price. Hooks only — no core overrides. Multilanguage and multistore: an `llms.txt` per language, product options and combinations included.

Key features

- **llms.txt generator** (llmstxt.org standard) plus `llms-full.txt`: a clean index of products, categories and CMS pages, written as a physical file at the site root, multilanguage and multishop.
- **schema.org structured data** (JSON-LD): Organization, WebSite, Product, BreadcrumbList and Offer — useful both for Google rich snippets and for AI engines.
- **AI crawler control**: manage `robots.txt` for GPTBot, OAI-SearchBot, PerplexityBot, ClaudeBot, Google-Extended and CCBot (allow/deny per bot).
- **IndexNow**: instant ping to supported search engines when content changes.
- **Scheduled regeneration** via cron (daily / weekly / monthly) and on demand from the back office.
- **Optional AI enrichment** with the merchant's own API key (OpenAI / Anthropic / Gemini): cost estimate before each run, per-run and monthly budget caps, and the exact post-run cost. The model rewrites factual, citable descriptions and generates Q&A; results are cached per entity, language and shop.



The 5-step setup wizard in the back office

Requirements & compatibility

PrestaShop	1.7.0.0 → 9.x
PHP	7.2 or newer
Architecture	Hooks only — no core overrides

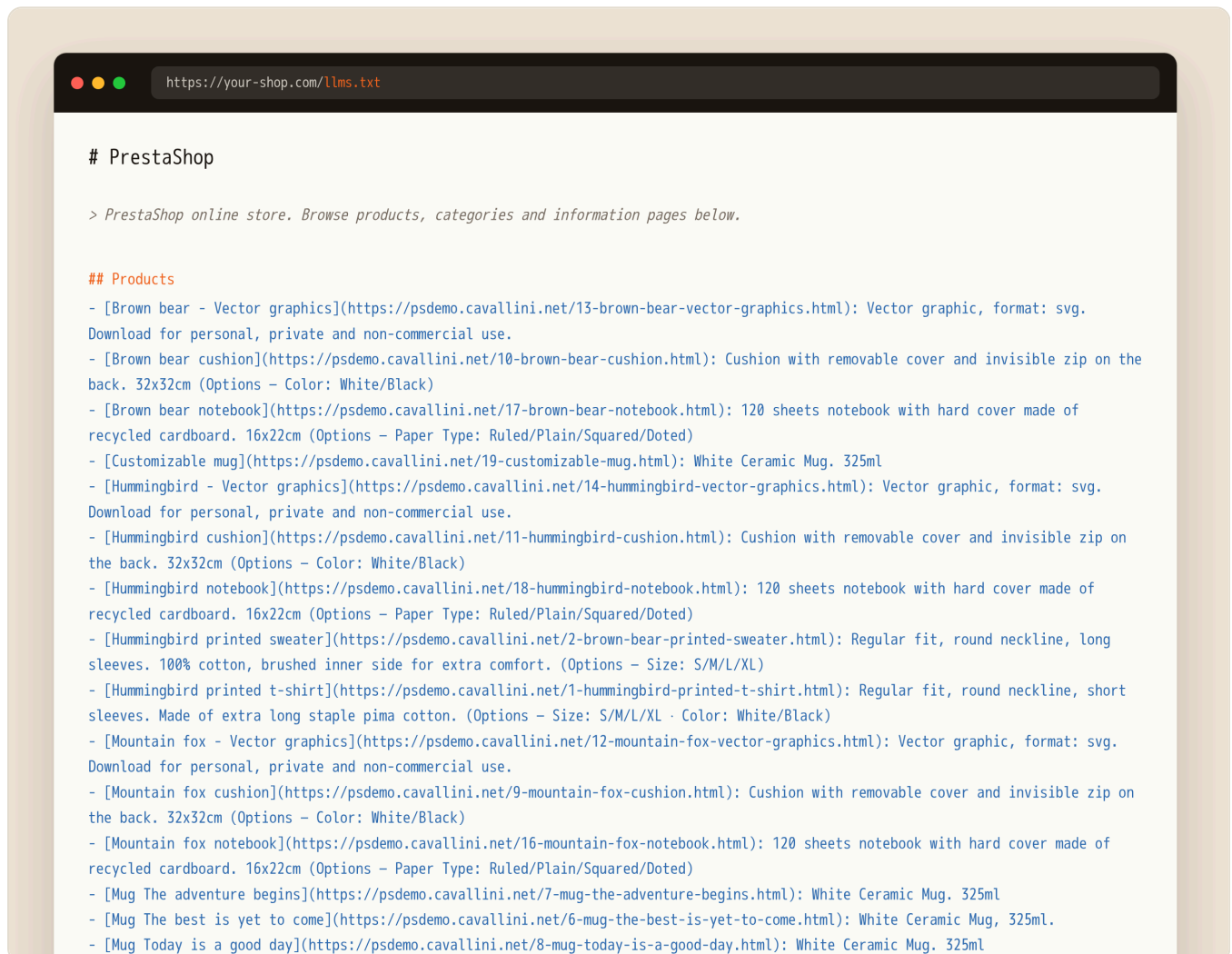
Installation

- 1 Upload the module ZIP from **Modules > Module Manager** (or copy `cll_aiseo` into `/modules/`) and click **Install**.
- 2 Open **AI SEO** and follow the 5-step wizard: Enable, Content, Generate, AI crawlers, AI enrichment.
- 3 Run the first generation; the `llms.txt` file is written at the site root.

Use & configuration

Steps 1–3 of the wizard are the essentials: turn the module on, choose what goes into the index (products, categories, CMS) and generate the files. Steps 4–5 are optional power-ups: AI crawler policy and AI content enrichment.

The generated `llms.txt` is a plain, readable map of the store that AI engines can parse directly — one entry per product, category and page, in every active language.



```
https://your-shop.com/llms.txt

# PrestaShop

> PrestaShop online store. Browse products, categories and information pages below.

## Products

- [Brown bear - Vector graphics](https://psdemo.cavallini.net/13-brown-bear-vector-graphics.html): Vector graphic, format: svg.
Download for personal, private and non-commercial use.
- [Brown bear cushion](https://psdemo.cavallini.net/10-brown-bear-cushion.html): Cushion with removable cover and invisible zip on the
back. 32x32cm (Options - Color: White/Black)
- [Brown bear notebook](https://psdemo.cavallini.net/17-brown-bear-notebook.html): 120 sheets notebook with hard cover made of
recycled cardboard. 16x22cm (Options - Paper Type: Ruled/Plain/Squared/Doted)
- [Customizable mug](https://psdemo.cavallini.net/19-customizable-mug.html): White Ceramic Mug. 325ml
- [Hummingbird - Vector graphics](https://psdemo.cavallini.net/14-hummingbird-vector-graphics.html): Vector graphic, format: svg.
Download for personal, private and non-commercial use.
- [Hummingbird cushion](https://psdemo.cavallini.net/11-hummingbird-cushion.html): Cushion with removable cover and invisible zip on
the back. 32x32cm (Options - Color: White/Black)
- [Hummingbird notebook](https://psdemo.cavallini.net/18-hummingbird-notebook.html): 120 sheets notebook with hard cover made of
recycled cardboard. 16x22cm (Options - Paper Type: Ruled/Plain/Squared/Doted)
- [Hummingbird printed sweater](https://psdemo.cavallini.net/2-brown-bear-printed-sweater.html): Regular fit, round neckline, long
sleeves. 100% cotton, brushed inner side for extra comfort. (Options - Size: S/M/L/XL)
- [Hummingbird printed t-shirt](https://psdemo.cavallini.net/1-hummingbird-printed-t-shirt.html): Regular fit, round neckline, short
sleeves. Made of extra long staple pima cotton. (Options - Size: S/M/L/XL - Color: White/Black)
- [Mountain fox - Vector graphics](https://psdemo.cavallini.net/12-mountain-fox-vector-graphics.html): Vector graphic, format: svg.
Download for personal, private and non-commercial use.
- [Mountain fox cushion](https://psdemo.cavallini.net/9-mountain-fox-cushion.html): Cushion with removable cover and invisible zip on
the back. 32x32cm (Options - Color: White/Black)
- [Mountain fox notebook](https://psdemo.cavallini.net/16-mountain-fox-notebook.html): 120 sheets notebook with hard cover made of
recycled cardboard. 16x22cm (Options - Paper Type: Ruled/Plain/Squared/Doted)
- [Mug The adventure begins](https://psdemo.cavallini.net/7-mug-the-adventure-begins.html): White Ceramic Mug. 325ml
- [Mug The best is yet to come](https://psdemo.cavallini.net/6-mug-the-best-is-yet-to-come.html): White Ceramic Mug, 325ml.
- [Mug Today is a good day](https://psdemo.cavallini.net/8-mug-today-is-a-good-day.html): White Ceramic Mug. 325ml
```

Example of the generated `llms.txt` index

Support & live demo

See the wizard and the generated file on the live demo: psdemo.cavallini.net/lms.txt. For help and updates contact luca@cavallini.net.

White-hat by design. The module never injects hidden text or cloaked content; the selling points it can surface are visible to users as well as to AI.